

SALOMON UNVEILS ALL-NEW HYDRATION RANGE FOR SPRING 2020

Running vests, packs and a new filter are designed for going longer and farther

Would you drink from a swamp? Neither would Salomon athletes and that's why they challenged the company's Research & Development team to create a product that would allow them to drink safely from any source and without the burden of carrying extra water. The XA filter, XA flask and its complementary range of XA backpacks were born out of this desire to go farther unassisted and with minimal weight.

The filter was part of Salomon's effort to further re-invent its hydration accessories range in 2020 with a 360-degree approach for full compatibility and adaptability with its bags, packs, vests, belts and handhelds that complete its hydration collection. As a result, the welding on the top and bottom of the flasks has been improved and the bladder's slider construction has been re-designed for improved comfort. The flasks' new on/off cap adds security and its improved thread and the addition of handles on the bladder makes refilling easier and quicker. The straw has also been improved to be fully compatible with all flasks and features an easy "twist and lock" system.

DESIGNED FOR:

From runners and casual hikers to adventurers, skiers and snowboarders in need of a hydration system they can carry comfortably and efficiently.

KEY PRODUCTS:



Ideal for longer expeditions, the **XA Filter Cap 42** features hollow fiber technology to filter bacteria and protozoa from natural water sources, so you can drink safely whilst moving more efficiently. The filter is compatible with all Salomon soft flasks with a 42 mm opening (those purchased from spring 2020 onwards) and eliminates 99.99 percent of bacteria including *Cryptosporidium* oocysts, e-coli and salmonella from approximately 1500 liters of water to help keep you hydrated so you can perform at your best wherever you are.

Despite their minimalist design, the **XA Series** of backpacks are full of features combining the comfort and stability of a running vest, loading capability and durability of a hiking pack, and lightness and waterproofness of a mountaineering pack to deliver the ultimate adventure companion to your XA filter. The XA packs are PFC-free and designed with durable, taped and water-resistant rip-stop fabrics that resist tearing, a roll-top construction for unpredictable weather and quick access to the main compartment with a smart compression system on 25L and 35L packs, which is ideal for adjusting volume depending on the load. They also feature a fully removable back support. Salomon's unique hybrid construction combines wide shoulder straps with two easy access pockets with integrated zipped pockets for valuables, adjustable twin-link chest fastening system, and twin-straps with Sensifit on the hips for an adjustable, snug fit and extra stability and comfort. The stash pockets are ideal for storing everything you need during the day and the removable lashes are perfect for any equipment you might need to bring along such as poles. All XA packs come with two 500ml soft flasks and feature a bladder-ready compartment and routing (bladder not included).

The **XA 35** pack is the largest of the series at 35 liters featuring a soft belt with zipped pocket that helps spread the extra weight more comfortably and is recommended for any expedition or travel lasting more than five days. At only 509 grams with accessories and a 25-liter capacity, the **XA 25** pack is perfect for any multisport adventure of up to five days. The lightest and smallest of the series at 15 liters, the **XA 15** is best suited for "fastpacking" or single day expeditions.

A take-down from our popular ADV Skin Series but aimed at the more occasional runners, the **Active**



Skin 8 vest features the same Sensifit technology for maximum comfort and freedom of movement, easy access to hydration with Salomon's front flask storage system and an adjustable closure system at a more affordable price. The Active Skin 8 comes with two 500 ml soft flasks that are easy to grasp so it's easy to drink at the first sign of thirst, and the large pocket gives you quick access to your energy gels. With its 8L capacity and compression straps for adjustable volume, the Active Skin 8 Set is perfect for everything from weekend mountain adventures to your weekday commute.

Designed for a snug fit and maximum stability achieved through its uniquely shaped 3D bottle, the **Active Belt** lets you keep all your essentials close whether running, hiking or skiing. The lightweight water bottle is angled at 45 degrees and has a wide opening to make it easier to reach and put away after a drink, while the large zipped pocket is ideal for storing larger smartphones such as iPhone Plus models and smaller items like gels or keys. An intuitive and one-size-fits-all closure system makes it easy to adjust the belt for a tighter, snugger fit on any terrain. The Active Belt includes a 3D bottle that holds 600 ml.

Finally, to round out its Active Series, Salomon introduces the **Active Handheld** designed for hydration on-the-go with a half-liter capacity. It's the ideal flask for short outings so you can carry enough water for your run and nothing else. The Active Handheld features an adjustable soft strap and wider cap, making drinking easier by wrapping effortlessly around your hand eliminating shrinking as you drink to limit water bounce. The wide 42 mm cap is specific to Salomon and has a twist-locking system that makes refilling easier and eliminates spillages. It is also fully compatible with the new XA Filter Cap 42.

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Born in the French Alps in 1947, Salomon is committed to pushing the boundaries of mountain sports through the creation of innovative equipment that allows people to play, progress and challenge themselves in their chosen outdoor sports. The company produces and sells premium footwear, winter sports and mountaineering equipment, hiking equipment, and apparel specifically designed for all of those disciplines. Products are developed in the company's Annecy Design Center, where engineers, designers and athletes collaborate to create innovative solutions that continually improve the outdoor experiences of those who see nature as a vast playground.